

How To



How to Provide a **First-Class** **Global Payouts** **Experience**

Digital companies that rely on platform-based models know how important their partners are. See how mass payments technology can improve operations and cut down on risks, all while helping you attract and keep those key partners.



Implement Fast, Reliable Global Payouts

Manual Challenge

Your business is scaling, and you're paying out more and more payees each month. A lot of these partners are international and you're manually onboarding them. You're dealing with global tax requirements, vetting payee information, and trying to pay out quickly so your partners don't leave for that cooler, shinier competitor.

Technology Solution

By automating payout workflows, you can remove the need to add people to support a growing number of payees. From self-service onboarding to scheduled payouts, automated tax-form generation, and fraud and OFAC screenings, you can implement a scalable operation that your payees will love.

Benefits for You:

- Make cross-border batch payouts in multiple countries, currencies, and payment methods
- Manage increasing payee numbers and complex operations without adding headcount
- Scale payments around the world and across all subsidiaries from a single platform

For Your Payees:

- Get paid on time in the way they want



Build a Best-In-Class Payee Experience

Manual Challenge

Your digital partners are the backbone of your business—they're the reason you're thriving. But you can't keep up with the manual workload, and your payees start to experience slow onboarding, limited payout options, and delayed payments. They're not happy and are now calling you out on TikTok.

Technology Solution

With automation, payees can personally update their payment method, contact, and tax information while receiving their full payment history. With support in multiple languages, payees are guided to provide all the necessary data needed to pay them quickly and efficiently.

Benefits for You:

- Self-service onboarding that automatically collects your payee's important information
- Proactive branded email notifications that alert payees of payments or needed details
- Automatically generate invoices from your payees and run them through designated approval workflows

For Your Payees:

- Track payment status, view account history, and update their information anytime



Achieve Tax Compliance, Reduce Risk, and Prevent Fraud

Manual Challenge

You've gone global and now have to deal with the complicated rules and regulations around paying people in new areas. Not to mention, you're manually vetting payees, and you just accidentally paid out Carl, who is, in fact, a cat and not an Instagram influencer from Chicago.

Technology Solution

Automated financial controls within your payout operation increase the security of sensitive financial data, like payee details and information. With tools like AI-based fraud identification and screening, suspicious transactions can be flagged, while ongoing OFAC and international blocklist screenings help ensure regulatory compliance.



Benefits for You:

- Achieve multi-jurisdictional tax compliance with built-in payment protections and enterprise-grade controls and security
- Proactively prevent fraud by identifying unusual patterns—block suspicious payees and prevent them from creating new accounts
- Manage forex conversion payouts with highly competitive exchange rates and hedging capabilities to reduce risk

For Your Payees:

- A digital tax form collection process that generates all their needed documents

Easily Integrate With Other Systems While Maintaining Your Brand



Manual Challenge

You've spent time building your brand and are working toward becoming a household name. You want an easy integration between your performance and payment systems. Plus, you want everything to look like it's coming directly from you—not your super reliable payments platform with a name that resembles a well-known burrito chain.

Technology Solution

Automated integrations between performance marketing, finance operations, and payout systems reduce manual work and eliminate errors and delays in processing payments. Technology allows you to scale efficiently as payment volume and complexity rise, all while keeping the payee experience within one platform.

Benefits for You:

- Easily integrate with performance management, ERP, and accounting platforms
- Access high-quality developer tools to quickly integrate payment infrastructure into your existing workflows
- Embed the payments experience directly into your platform, offering the look and feel of your brand

For Your Payees:

- One user-friendly platform that has everything they need to perform and get paid



The Best Global Payouts Experience

Tipalti Mass Payments automates the entire payout experience for today's fastest-growing, digital-first companies. Tipalti helps creator, ad tech, marketplace, sharing, and internet economies scale with a reliable global payout solution that offers pre-built integrations and APIs for your ERPs, accounting systems, and performance marketing platforms.

[LEARN MORE](#)

With powerful tools like automated tax-form generation, OFAC screening, self-service portal functionality, multi-FX, FX hedging, and support for global payouts to 196 countries in 120+ currencies using 50+ methods, Tipalti's mass payment technology handles your entire payout operation.

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